Join our international Business School network
WHO WE ARE

The Business Graduates Association's (BGA) vision is to be the leading global movement for responsible management, positive impact and lifelong learning.

Business Schools continue to face tremendous challenges. The world is changing at an unprecedented pace, with fresh, disruptive innovations and groundbreaking technologies redefining how people work and communicate.

The business landscape is becoming ever-more competitive, forcing organisations to compete on a global scale, while attempting to be more socially responsible.

This dynamic backdrop calls for future-proof business talent; leaders and managers who are ready to tackle the needs of the economy today and tomorrow.

This provides a unique opportunity for Business Schools, in terms of creating, nurturing and developing leaders, but remaining ahead of the curve and pre-empting future demands is no easy task.

Business Schools play a vital role in preparing students for future employment, by giving them the tools and skills to succeed in their professional lives. And, while this is a vital aspect of a Business School, BGA believes that Schools also need to focus on the personal growth of their students. This includes the cultivation of social skills, ethical behaviour, self-confidence, and humility, all of which form the foundation of socially-conscious and responsible leaders.

BGA can play a significant part by providing Business Schools as well as students and graduates the necessary guidance for self-improvement and continuous learning. BGA rests its key principles on more than 50 years of experience from the Association of MBAs (AMBA), which accredits the top 2% of MBA programmes in the world, as well as industry professionals who have decades of experience in both business and education.

BGA's mission is to ensure that Business Schools innovate and venture beyond conventional means of teaching and research, where the impact and results of that teaching are stressed in our Continuous Impact Model (CIM). Likewise, we position our platform towards students and graduates to support their professional growth, forming a powerful international network in which ‘leaders never stop learning’.

The role of BGA

BGA is an international membership and quality assurance body for world-leading and high-potential Business Schools who share a commitment for responsible management practices and lifelong learning, and are looking to provide a positive impact on their students, communities, and the economy as a whole.

By joining this unique movement, your Business School will have the opportunity to:

• Join the industry’s only Business School membership organisation that offers the flexibility to progress through three levels of membership, with each level having a unique set of quality assurance processes designed to increase the School’s credibility and influence.
• Give your students and alumni access to a community of like-minded individuals, in which networking and continuous learning is encouraged and supported on a daily basis.
• Increase the impact
• Elevate the success of your Business School by leveraging BGA’s consultancy and development services, aimed at improving internationalisation, student quality, programme design and alumni interaction.
• Connect with a new generation of Business School leaders and play a pivotal role in redefining business education today and tomorrow.
• Attend award-winning events, and take part in thought-provoking discussions, engaging workshops, and facilitated networking sessions.
Connecting BGA and the Association of MBAs (AMBA)

In 2017, the Association of MBAs celebrated its 50th anniversary, and its AMBA accreditation includes the MBA programmes of more than 260 leading Business Schools in more than 75 countries, with a global membership surpassing 38,000 MBA students and graduates.

Our history dates back to 1967, when a group of Business School graduates set up an organisation – Business Graduates Association (BGA) – to improve the quality of Business Schools, encourage employers to recruit business graduates and advocate for the importance of business education.

From these beginnings, due to the relevance and importance of the MBA at the time, BGA was renamed AMBA in 1987, and the organisation quickly grew to become the world’s leading post-graduate management accreditation body, accrediting high-quality MBA programmes in more than 75 countries.

In light of the changing, complex, and uncertain world in which Business Schools are operating – and their graduates are leading and managing – AMBA relaunched the original BGA brand in order to play a pivotal role in the wider business education landscape. BGA holds true to the values that were established in 1967; that ‘leaders never stop learning’, that effective leadership is the key to growth; and, in particular, that responsible management is the blueprint of sustainability and global societal benefit.

While BGA looks back on its 50-year heritage with pride, it looks forward to the future with optimism and, in 2019, it is launching a powerful and relevant educational membership, validation and accreditation offering for Business Schools across the world to meet the demands of the future economy. BGA recognises the need for innovation in the industry. As such it focuses its quality assurance processes, validation and accreditation in supporting Business Schools to direct their attention to the impact they have on a range of activities. This impact will aid the growth and development of students, faculty, programme design and ultimately, overall value creation.

This trail-blazing network offers Business Schools the opportunity to increase their impact on students and the economy profoundly, improve their programmes and teaching methods, and play a considerable part in redefining the future of business education.

Join the global movement today.
BGA Bronze status: Educational membership

Educational membership is exclusively structured and tailored to give Business Schools the tools they need, in order to gain a competitive advantage and a leading edge to help them serve their core markets of students and employers. This is achieved by supporting their continuous improvement, impact on individuals and society, and the ongoing teaching of responsible management.

The benefits of membership for institutions focus on three separate categories:

1. INSTITUTIONAL DEVELOPMENT
   • In-depth desktop reviews that can identify strengths and weaknesses in the School’s business programmes, marketing and admissions strategy, internationalisation, and much more, with suggestions and recommendations on how the institution can improve against best-industry practice.
   • Access to mentors from world-leading institutions, and their networks, who can provide direct support in the growth and improvement of the Business School.
   • Regular webinars on topics and issues of relevance to Business Schools, including faculty teaching methods, programme and curriculum development, marketing and admissions, effective alumni relations, globalisation, and collaboration.
   • Regional thought-leading and practical workshops on improving and innovating Business School teaching methods, programme design, and marketing efforts.
   • Access to BGA’s world-class Research and Insight Centre, packed with a wealth of relevant resources on industry trends, developments, and opportunities.

2. NETWORKING AND INTERNATIONAL COLLABORATION
   • An exclusive networking community for BGA member Schools, with facilitated networking options.
   • Substantial discounts on any of AMBA’s or BGA’s wealth of award-winning conferences and forums all over the world.

3. EXPOSURE AND AWARENESS
   • Visibility on BGA’s exclusive Business School Search making your institution and its courses immediately visible to thousands of potential students.
   • Use of the BGA brand for your School’s marketing purposes.
   • An exclusive profile interview or article about your School prominently featured on the BGA website and shared across a multi-channel marketing strategy.
   • A gateway to BGA validation and accreditation.*
   • The opportunity for your Business School’s current students and future graduates to become BGA members, offering them a wealth of resources and insight from international business leaders as well as career development and lifestyle benefits at a complimentary rate.

To learn more about BGA membership, visit www.businessgraduatesassociation.com/membership

* To initiate the validation or accreditation process, the institution will first have to become a BGA member.
**BGA Silver status:**

Validation

BGA validation has been innovatively created as a cost-effective, time-efficient, and flexible quality assurance process for Business Schools wishing to attain a kite-mark demonstrating their achievement of international standards against those outlined in the BGA Charter:

- The principles of CSR, ethics and sustainability (reflecting the United Nations’ Sustainable Development Goals).
- Good governance, institutional sustainability, and integrity.
- Generating value by building tangible connections with other academic institutions.
- Continuous improvement.
- Impact, innovation, and excellence.
- The involvement, inclusion and respect of all stakeholders.
- The principles of equality and diversity
- Graduate employability and strong corporate relations.

To learn more about BGA validation, visit [www.businessgraduatesassociation.com/validation](http://www.businessgraduatesassociation.com/validation)

Validation allows Schools to demonstrate integrity by staying ahead of the curve in continuous improvement, innovation, graduate employability, and social responsibility. It supports you to implement international standards for visibility. Validation can take approximately three months, provided that you meet the BGA Charter principles.

**BGA Gold status:**

Accreditation

BGA Accreditation is a holistic and rigorous Business School accreditation with a focus on continuous improvement, impact, and responsible management. This Gold-standard quality mark is awarded to Business Schools that can clearly demonstrate an increasing impact on their students and communities over a measurable period, using BGA’s Continuous Impact Model (CIM), which assesses the improvement in impact across a range of metrics.

The CIM is part of an extensive set of criteria based on international standards which are organised into five key areas.

The five areas of the criteria comprise:

- The institution: its mission and strategy, leadership, diversity, connectedness, responsible management, and available resources.
- Faculty: strategy, research and teaching, and diversity.
- Students: marketing, recruitment, and diversity.
- Programmes: level, design, feedback, learning outcomes, innovation, assessment, delivery, and responsible management.
- Impact: careers, alumni and value creation.

To read about the key criteria used in the accreditation process in detail, visit: [businessgraduatesassociation.com/businessschools/accreditation](http://businessgraduatesassociation.com/businessschools/accreditation)

BGA’s accreditation is a peer review process, which culminates in a visit from Deans and other senior staff representing leading Business Schools from across the world, who assess the impact of the School and offer thorough advice and guidance for further improvement. Business Schools can achieve accreditation within a two-to-three-year period provided they meet the key criteria and can demonstrate an increasing impact through the Continuous Impact Model.
The BGA educational membership hub

The educational membership hub is specifically designed to host content relevant to the continuous improvement of Business Schools. All BGA member Schools have direct access to the following features:

Desktop review
Member Schools can initiate the desktop review process, which provides strategic advice on one of the following areas within the Business School:

- Marketing/admissions
- Institutional strategy
- Undergraduate programmes
- Graduate programmes
- Careers management
- Alumni management
- Faculty development

The review helps the School to achieve its goals and provides a pathway towards achieving accreditation.

Mentorship
A one-to-one consultation with a Business School Dean or Director, during which the primary goal is to support the School’s development and reach accreditation standards. This process can be initiated from the membership hub by selecting a mentor from our list.

Quality assurance feedback
Access to all validation and accreditation guidelines, with immediate support from accreditation directors who can guide your School with active feedback.

Networking
Educational members receive exclusive access to BGA’s LinkedIn networking groups that have been created to facilitate direct networking between staff and faculty of Business Schools. Members can join any of the available LinkedIn groups depending on their needs and wants. Whether it’s for student exchanges, joint programme development, or research efforts, BGA’s LinkedIn groups provide an extensive opportunity for online networking.

Webinars
BGA hosts business and educational experts from across the globe to discuss the most pressing issues facing the business world and what Business Schools can do to adapt in a complex environment. Members can register and participate in live webinars, or watch previously produced webinars when it is most convenient.

Events
Educational members have first-hand access to upcoming event details, discounts, and materials. Alongside this, members can also view and access content from past events, including speaker presentations, interviews, and research.
## PRICING

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual membership fee</td>
<td>£4,000</td>
</tr>
<tr>
<td>Validation fee</td>
<td>£3,000</td>
</tr>
<tr>
<td>Accreditation fee</td>
<td>£15,000</td>
</tr>
</tbody>
</table>

Please note that prices may vary according to region. Contact BGA to find out if your Business School qualifies for a discount. All prices shown in GBP.

Detailed criteria for BGA Accreditation is available via www.businessgraduatesassociation.com/business-schools

Contact us
info@businessgraduatesassociation.com
Tel. +44 (0)20 7246 2686
Businessgraduatesassociation.com
www.businessgraduatesassociation.com