



21 JANUARY  
2022

# AMBA & BGA BUSINESS SCHOOL LEADERS SUMMIT



# PRO GRAM ME.

21  
JANUARY  
2022

PROGRAMME.  
SCHEDULE

08.15 – 09.00 GMT

Registration, breakfast and networking

09.00 – 09.05 GMT

Summit welcome

**Andrew Main Wilson**  
CEO, AMBA & BGA

09:05 – 09:45 GMT

Session 1

Innovation for success in business education, sponsored by Barco

Speakers include

Chair

**Simone Hammer**  
Head of Marketing, Learning Experiences, Barco

Panellists

**Toju Duke**  
Responsible AI Program Manager at Google

*Further speakers TBC*

09.45 – 10.00 GMT

Networking break

10:00 – 10:40 GMT

Session 2

Developing a more diverse and inclusive future for all,  
sponsored by McGraw Hill Education

Speakers include

**Claire Harvey**  
Global Inclusion Lead at Vodafone

**Oluchi Ikechi**  
Managing Director (Partner), Business Re-structuring and Innovation,  
Accenture

*Further speakers TBC*

10.40 – 10.55 GMT

Networking break

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PROGRAMME.  
SCHEDULE

10:55 – 11:35 GMT

**Session 3**

The importance of building strategic and rewarding partnerships, sponsored by Wharton Research Data Services (WRDS)

**Speakers include**

**Ralitza Iordanova**

Vice President, Global Partnerships, Luxury & Premium Brands, Accor

**Antonio Schuh**

Director of Development & Projects, Strategic Alliances, Telefonica

*Further speakers TBC*

11:35 – 11:50 GMT

**Networking break**

11:50 – 12:30 GMT

**Session 4**

Looking to the future: trends, skills and knowledge needed to keep ahead as leaders, sponsored by Kortext

**Speakers include**

**Chair**

**Kevin Watt**

Director of Academic Engagement, Kortext

**Panellists**

**Tim Ackermann**

Head of Global Talent Acquisition and Engagement, TUI Group

**Elisabetta Galli**

Global Human Resources Business Partner and Learning & Development CoE Lead, Lightsource bp

**Heini Utunen**

Head of Unit AI, Learning & Capacity Development Unit, Health Emergencies Programme, World Health Organization (WHO)

12:30 – 12:45 GMT

**Networking break**

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Please note there will be a 15 minute intermission between each session to allow for comfort breaks and studio equipment resets.

21  
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2022

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12:45 – 13:25 GMT

**Session 5**

**It's our responsibility: understanding and broadening the awareness to a sustainable future**

**Speakers include**

**Joanna Gluzman**  
Chief Sustainability Officer, PZ Cussons

**Adam Hall**  
Head of Sustainability, Internet Fusion Group

**Rita Monteiro**  
Head of Net Zero Programs, Amazon

13:25 – 13:30 GMT

**Closing remarks**

**Andrew Main Wilson**  
CEO, AMBA & BGA

13:30 – 14:30 GMT

**Conference lunch**

14:30 – 15:00 GMT

**Coffee and networking**

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Please note there will be a 15 minute intermission between each session to allow for comfort breaks and studio equipment resets.

# POST-CONFERENCE **WORKSHOP.**

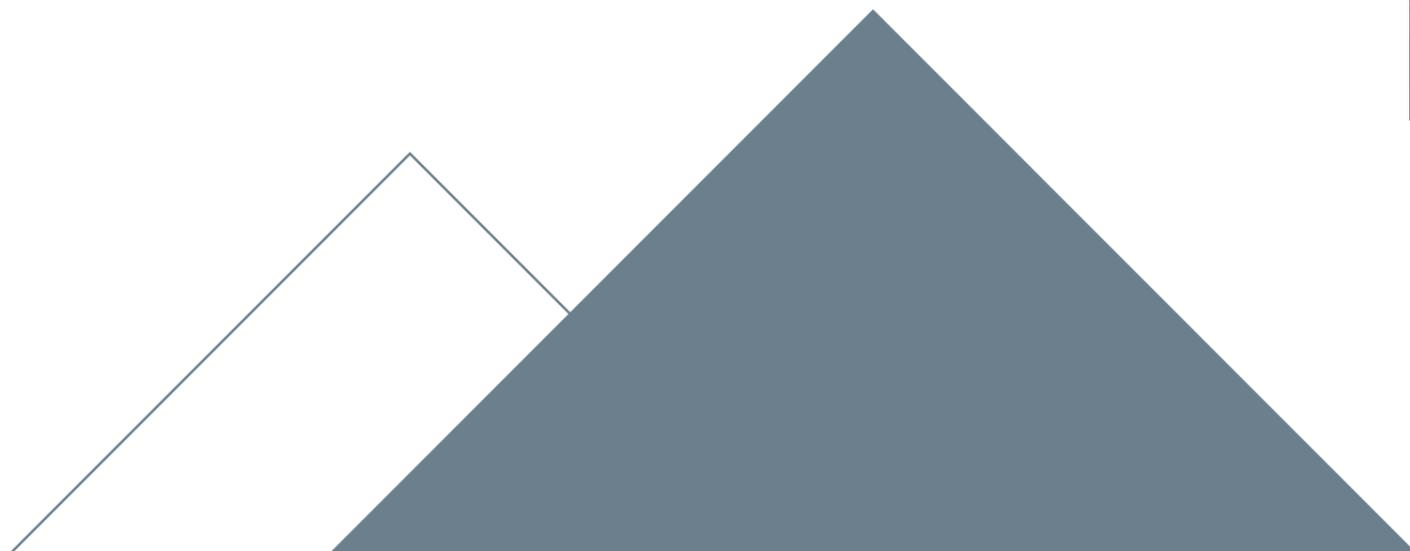
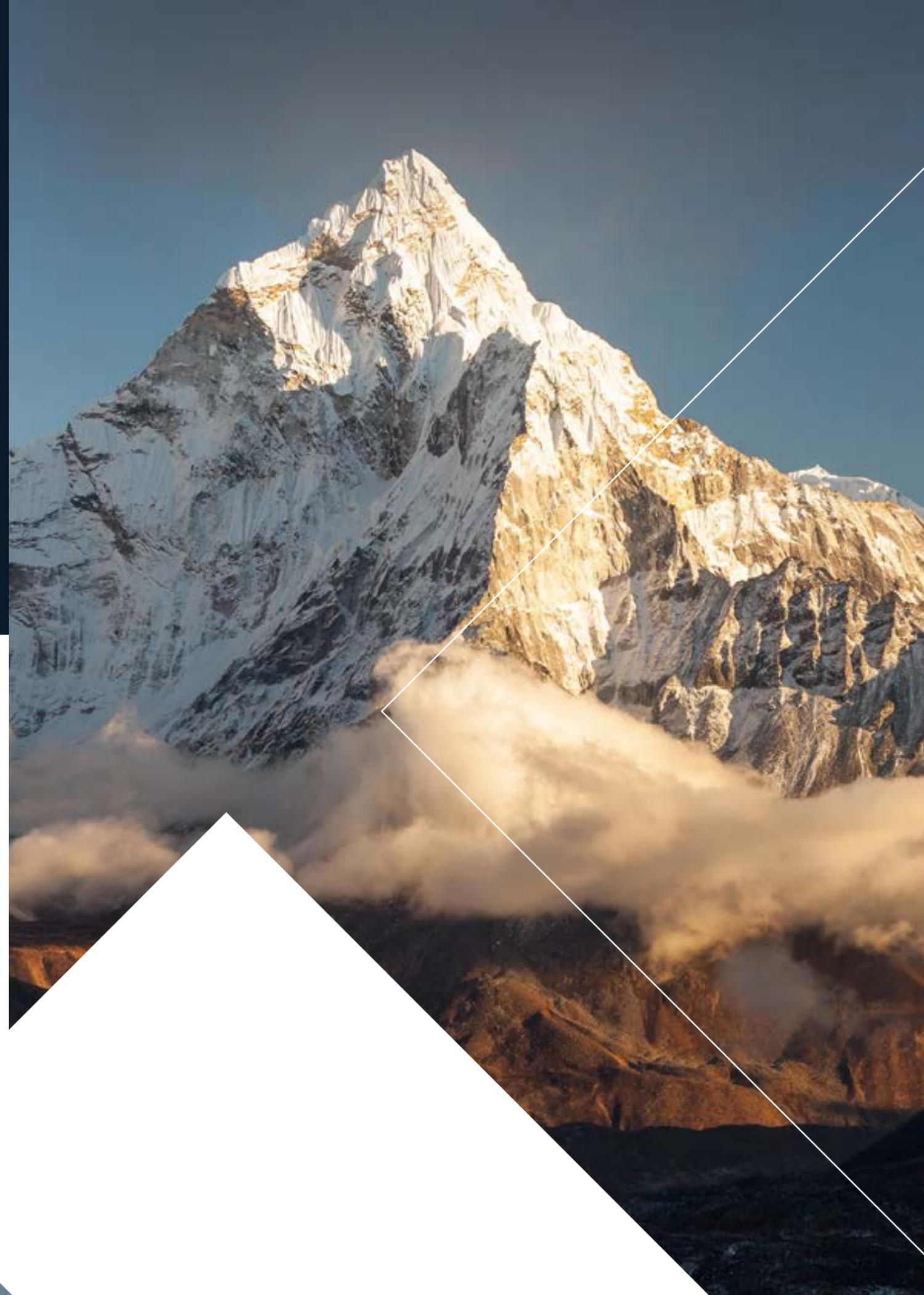
An interactive discussion session discussing key themes from the event and debating current trends and issues in business education.

SPEAKERS AND MODERATORS

To be confirmed

FRIDAY 21 JANUARY 2022

15.00 – 16.00 GMT



# SESSION CONTENT

# SESSION CONTENT

## SESSION 1: Innovation for success in business education, sponsored by Barco

The world of business education looks very different to what it did the beginning of the pandemic, with remote learning becoming a new normal.

Educational Institutions – like businesses – have had to adapt to comply with restrictions to be able to maintain a quality service. Although this has been challenging, the pandemic created opportunities for digital innovations within Business Schools and wider education.

Digital technology has played a vital role for faculty and students alike. Platforms like Zoom and Teams have replaced the traditional classroom and the tech industry has been quick to react.

From start-ups to multi-nationals, these companies are working to improve the world of online learning, developing education technology at a rapid pace.

This gives Business Schools an opportunity to reflect on how these innovations will affect the day-to-day delivery of teaching going into the future.

Will hybrid teaching be the future?

It falls on Business Schools to continue to be flexible and adapt to the post Covid-19 world, taking the valuable skills and lessons learned and developing them further.

In this session we ponder the future of Business Schools in this digital landscape; and ask how a leading Business School should position itself in a changing environment.

### SPEAKERS

Chair

**Simone Hammer**  
Head of Marketing,  
Learning Experiences,  
Barco

Panellists

**Toju Duke**  
Responsible AI Program  
Manager at Google

## SESSION 2: Developing a more diverse and inclusive future for all, sponsored by McGraw Hill Education

The success of Business Schools is increasingly aligned to leadership efforts to become inclusive and develop a progressive strategy that has diversity at its core.

Generation Z call for it and, with equality movements such as LGBTQ+ and BLM continuing to gain momentum, it is imperative that Business Schools continue to meet these demands. Simply put; 'the winning formula is a diverse one'.

Change is happening but at a pace that has been historically too slow across all sectors. With the momentum that has been generated it is vital for Schools to prioritise inclusivity or face being left behind.

Schools must look to a mix of backgrounds within their talent pool. Business School leaders, student recruitment and HR must collaborate to build inclusive strategies that support diversity. This should focus on groups that may otherwise be marginalised.

We have an opportunity to take note of the work that is being done to create, incorporate and develop culture, diversity, and inclusion practices in Business Schools, while campaigning for fair working environments across the world.

### SPEAKERS

**Claire Harvey**  
Global Inclusion Lead  
at Vodafone

**Oluchi Ikechi**  
Managing Director  
(Partner), Business  
Re-structuring and  
Innovation, Accenture

## SESSION 3: The importance of building strategic and rewarding partnerships, sponsored by Wharton Research Data Services (WRDS)

Business Schools have created links with the corporate world to build networks that allow them to create innovative solutions for some of their biggest challenges. This includes attracting talent, as well as sourcing advisors and partners that will champion the Business School with strategic alignment and cross industry collaboration.

After all, creation is an act of collaboration.

In saying that, Schools still face mounting challenges that have been amplified by recent global events in an ever-changing world.

This session will showcase organisations that share AMBA & BGA's passion for building networks and have adopted a proactive, innovative approach to strategic collaboration.

### SPEAKERS

**Ralitza Iordanova**  
Vice President, Global  
Partnerships, Luxury &  
Premium Brands, Accor

**Antonio Schuh**  
Director of  
Development &  
Projects, Strategic  
Alliances, Telefonica

# SESSION CONTENT

# SESSION CONTENT

## **SESSION 4: Looking to the future: trends, skills and knowledge needed to keep ahead as leaders, sponsored by Kortext**

Business changes continually, as do individual career paths and the labour market.

In a volatile world, even MBAs are challenged to keep abreast of trends and issues constantly, and make sure they are nurturing and enhancing the skills they need, in order to succeed in their career trajectories.

There are many opportunities for Business School professionals and students alike to further their knowledge and develop the skills they need in their chosen profession and also throughout life. And with a myriad of learning and development opportunities available in a saturated market, students need to embrace learning from other facets that can be integral to their growth.

Knowledge can be acquired and skill sets developed anywhere in everyday life. Lifelong learning requires a positive attitude towards learning both for personal and professional development.

Lifelong learners are motivated to learn and develop because they want to continuously better themselves and this mindset needs to be acknowledged by education providers – so how do we as Business School Leaders provide lifelong learning to our students and community?

This session will look at the needs and preferences of today's lifelong learners.

We will also consider programme options and format. Stackable courses, for example, can offer a favourable solution for those who cannot afford to leave their jobs behind and for whom time is a crucial issue. In this way, learners may collect courses step by step in a way that suits their individual needs and can even study with different Schools.

This session will explore strategies and opportunities for Business Schools that are reinventing teaching and learning among students, graduates, alumni networks, and in their custom and executive education offerings.

## **SPEAKERS**

### **Chair**

**Kevin Watt**  
Director of Academic Engagement, Kortext

### **Panellists**

**Tim Ackermann**  
Head of Global Talent Acquisition and Engagement, TUI Group

**Elisabetta Galli**  
Global Human Resources Business Partner and Learning & Development CoE Lead, Lightsource bp

**Heini Utunen**  
Head of Unit AI, Learning & Capacity Development Unit, Health Emergencies Programme, World Health Organization (WHO)

## **SESSION 5: It's our responsibility: understanding and broadening the awareness to a sustainable future**

Sustainability and CSR is an approach to the management of organisations which is focused on long-term economic, social and environmental value.

It is a response to the challenges of the modern world facing organisations from all sectors and people from all-walks of life.

A business can be a force for good, if its purpose is not just about the bottom line and is willing to serve its community and satisfy societal needs sustainably.

There is a growing consensus that business leaders have a responsibility not only to shareholders, but also to wider society – customers, employees, suppliers, communities, and the environment.

But how does this affect business education?

Understanding the impact of decisions and barriers to progress are steps in the right direction towards the development of sustainable and socially just economies.

Leaders of today are in a privileged position, as technology and their global reach gives them more power to create social and sustainable value than ever before. A real movement for a green-based recovery that will deliver superior returns over traditional fiscal stimuli has gathered real momentum.

The current transition to this is green recovery provides its own challenges and opportunities.

This should not be something that frightens leaders but inspires them and their cause – as we will find out in this session, which has been designed to demonstrate how Business Schools can deliver a positive impact on communities and the wider economy.

This session will promote the values of positive impact, innovation, sustainability, and responsible management.

We will also look at the role of Business Schools and how sustainability and social impact should be integrated into every MBA programme; how MBA students can learn the key skills required to become forward-thinking leaders; and how we can challenge the business models that have resulted in the unintended consequences of today.

## **SPEAKERS**

**Joanna Gluzman**  
Chief Sustainability Officer, PZ Cussons

**Adam Hall**  
Head of Sustainability, Internet Fusion Group

**Rita Monteiro**  
Head of Net Zero Programs, Amazon



### ANDREW MAIN WILSON

► CEO, AMBA & BGA

Andrew Main Wilson is Chief Executive of AMBA & BGA – the Association of MBAs and the Business Graduates Association.

AMBA accredits 286 Business Schools in 75 countries and also provides membership to 56,000 MBA students and graduates in 150 countries.

A total of 154 Business Schools have joined BGA since its launch in January 2019 – the organisation’s most significant launch in more than 50 years. BGA champions practical, entrepreneurial and socially responsible management education, offering membership, validation and accreditation to Business Schools that can demonstrate impact and commitment to BGA’s vision. Like AMBA, students and graduates of BGA Schools are eligible for free BGA membership.

Andrew commenced his career with Thomson Holidays (now TUI), then the world’s largest travel tour operator. He became Marketing and Commercial Director of Thomas Cook and then Sales and Marketing Director of Citibank Diners Club. He subsequently joined the Institute of Directors (IoD) as Chief Operating Officer. He was also Chairman of United Nations PRME (Principles for Responsible Management Education) for three years, from 2016 to 2018.

Andrew has a strong interest in global leadership excellence. He has interviewed more than 100 of the world’s most influential leaders, in the fields of business, politics, sport, and entertainment, including Bill Gates, Baroness Thatcher, HRH The Duke of Edinburgh, Archbishop Desmond Tutu, Jack Welch, Sir Richard Branson, and Sir David Attenborough.

Andrew has visited 178 of the world’s 200 countries, on a global journey to become the first person to visit all 200 countries and tell the story, in images and words, of the most inspiring travel experiences on Earth. He was educated at Dulwich College and the University of Birmingham in the UK and Harvard Business School in the US.

## CONFERENCE HOST



### ABIGAIL BURKE

Abigail Burke recently joined the team as Events Manager and is responsible for the planning and delivery of events for AMBA & BGA.

Prior to joining AMBA & BGA, Abigail was Senior Project Manager for the International College of Neuropsychopharmacology (CINP), managing its World Congress and membership operations and promoting the society worldwide. She then relocated to London from Glasgow in 2018 to run events for Guy’s and St Thomas’ NHS Foundation Trust. These events took place across a number of departments and specialties, facilitated by esteemed researchers and specialists across the Trust.

With more than seven years’ experience working in the events industry and organising meetings for up to 2,000 delegates internationally, Abigail has worked across a range of sectors including healthcare, academia, art and design and sporting tournaments.

## EVENT MANAGER

### PAUL THURSTON

Paul Thurston is the Conference Producer at AMBA & BGA. Prior to joining AMBA & BGA, Paul grew up and lived in Spain for 16 years.

During that time, Paul graduated from school and turned his passion for golf into a career. At the age of 18, Paul turned professional and began to play and caddy professionally, and coach golfers of all levels.

In 2014, Paul decided to relocate back to the UK to pursue his golfing career but unfortunately, prior to returning, he was involved in a car accident which ultimately ended his golfing career. Still relocating to the UK, Paul tried many different roles and industries until he joined AMBA & BGA in 2018 as an Events Executive.

His role as Events Executive took Paul all over the world where he and the events team ran a multitude of AMBA & BGA’s flagship events. In 2020, he became Conference Producer where he now heads up speaker recruitment for all of AMBA & BGA’s events.

Since changing roles in 2020, Paul and the Communications and Marketing Department have worked tirelessly to bring AMBA & BGA’s events to its Schools and members during the Covid -19 pandemic, while trialling new concepts to continue to enhance AMBA & BGA’s offering.

## CONFERENCE PRODUCER





ASSOCIATION  
OF  
**AMBA**<sup>S</sup>

BE IN BRILLIANT COMPANY



**BUSINESS GRADUATES**

ASSOCIATION

LEADERS NEVER STOP LEARNING